



## FOR IMMEDIATE RELEASE

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### **USAREC-RRS and POST UNIVERSITY EXTEND EDUCATION PARTNERSHIP TO INCLUDE SPECIAL CERTIFICATE PROGRAMS FOR ARMY RECRUITERS & CAREER COUNSELORS** *Program Completion Assists with Promotion and Assignment Opportunities*

WATERBURY, Conn. (Oct 5, 2010) – Moving their existing partnership even further ahead, USAREC-RRS and Post University have announced new Professional Training Certificates at the undergraduate and graduate level. The certificates programs are intensive concentrations in key areas designed to enhance critical skills for the recruiting and retention force.

USAREC-RRS and Post University collaborated to create undergraduate and graduate certificates in Coaching & Mentoring, Performance Management, Marketing, and Operations & Decision-Making that are designed to enhance leadership skills in an ever changing professional environment and increasingly global culture. All of these programs can be completed in less than a year, and credits earned can be applied toward promotion requirements and toward degree completion.

“Our mission is to train and develop agile leaders who have the knowledge and skills they need to effectively provide recruiting and retention support to the force,” Col. James H. Comish, Commandant of the Army Recruiting and Retention School at Ft. Jackson. “These certificate programs focus on areas of particular need for Army Recruiters and Career Counselors.”

The certificate in Coaching and Mentoring will teach students performance coaching techniques including behavioral style analysis, motivational methods, and methods to align individual and group goals. In the Performance Management Certificate course, students will learn the processes of goal setting, matching individual goals to organizational goals, and gain practice in the communication of these goals to individuals and groups. Special emphasis will be placed on the development and use of proper performance metrics.

The Marketing Certificate includes a robust look at marketing from many different angles and will explore present and future marketing trends. In the certificate in Operations and Decision Making course, students will examine the fundamental decision types (rational & normative), decision methodologies and the impact of organizational and personal cultural/behavioral issues on the decision process. Students will analyze models of decision making as well as case studies of actual decisions and their consequences.

“It’s possible for a Soldier or Civilian to complete all three certificates in just a short time, making them ever more valuable to the recruiting and retention force,” said Donald Copley, Director of Training at the RRS. “It gives us another edge to consider for assignment and promotion potential and not just for Soldiers,” he added. “By including our civilian workforce in the program, we can enhance the professional skill sets of the entire cadre.”

Participation in the certificate program is open to all Soldiers and civilians in the recruiting and retention fields. Under the agreement, Post University has reduced its tuition and included the cost of books so Soldiers do not incur any out-of-pocket expenses. Soldiers and civilians who complete an undergraduate certificate program can apply the credits toward a Post University Associate’s or Bachelor’s Degree in Management. They also can receive additional college credits for military training and experience, making the path to a baccalaureate college degree even shorter. Credits earned during their USAREC tour of duty are transferable if Soldiers move to another assignment.

“The certificates will not only make an immediate difference in a Soldier’s career by enhancing promotion and assignment opportunities, they will support their civilian career goals once they leave the service,” said Edmund J. Lizotte (LTC-Retired), director of Military Programs and Veterans Affairs at Post University. “Since courses are taught by professors who not only have advanced degrees, but years of relevant professional experience, Soldiers can apply what they’re learning in real-time.”

Post University is a proud participant in the Yellow Ribbon Program, a member of the Service members Opportunity College (SOC), and a full LOI school on the Goarmyed.com portal. The University also is regionally accredited by the New England Association of Schools and Colleges (NEASC) and licensed by the State of Connecticut through the Department of Higher Education. In addition to the certificate programs, students may choose from 17 undergraduate degree programs, as well as a Master of Business Administration (MBA), Master of Education (M.Ed.) and Master of Human Services. Post University has special programs and tuition rates for both active and veteran military personnel and their dependents who want to complete their undergraduate or graduate degrees.

For more information on Post University’s Military Program and the USAREC Partnership, Soldiers should contact: Ed Lizotte – LTC-Retired at: **203.596.4604**, [elizotte@post.edu](mailto:elizotte@post.edu) or Charles Young at:

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**About Post University:** Founded in 1890, Post University is a student-focused, career-driven university committed to providing students with the knowledge, personal skills and experience required to be leaders in their chosen fields. Located in Waterbury, Conn., Post University provides a wide array of degree programs for on-campus and online students of all ages. It is known for its quality, career-driven academic programs available on campus and online, small classes, and competitive NCAA Division II athletics. Its more than 6,000 full- and part-time students come from the United States and abroad, and are supported by faculty whose mission is to prepare students to compete and succeed in today's global workplace. To learn more about Post University, visit [www.post.edu](http://www.post.edu) or call 800.345.2562.