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2011 BUSINESS WOMEN'S FORUM PROVIDING SCHOLARSHIPS TO TWO POST UNIVERSITY STUDENTS

WATERBURY, HARTFORD, CT, September 20, 2011 – Post University students, Shanna Kay-Anderson of Waterbury, Conn., and Krystal Florio of Killingworth, Conn., will be awarded 2011 Business Women's Forum (BWF®) Scholarships at the 29th annual BWF.

The BWF is Connecticut's largest and longest-running full-day annual conference for women in business. The 2011 BWF will be held Tuesday, October 18 from 8 AM to 5 PM at the Connecticut Convention Center in Hartford. "**Power, Passion, Purpose**" is the inspiring theme of this year's event which will feature keynote addresses by Special Olympics advocate and TV actress, Susan Saint James; Special Olympics International Hall of Famer, Loretta Claiborne; and nationally-recognized motivational speaker and radio/TV personality, Connie Podesta.

Shanna Kay-Anderson is a junior and Krystal Florio is a senior at Post University in Waterbury, Conn. Ms. Anderson is double majoring in Psychology and Business Administration, and Ms. Florio is currently pursuing a double major in Equine Business Management and Environmental Studies. Ms. Florio is also completing two additional focus areas within the equine program: the Equine Veterinary Assistant Certificate and a Concentration on Equine Hoof Trimming.

The academic achievements and scholarship application essays of both students earned each of them a \$3,000 scholarship that will be presented during the October 18 BWF. "While all of the candidates for this year's scholarship were tremendously impressive, Shanna and Krystal's applications stood out," said Sandra Wilson, Esq., Academic Program Manager for Post University's Criminal Justice program, and Chairwoman of the 2011 BWF Scholarship Committee. "One of the attributes that our Committee seeks in a potential recipient is an ability to express how the scholarship will benefit her in reaching her future goals in business. These ladies have impressive backgrounds, and they both demonstrate an extraordinary desire to contribute to the needs of the business community as women."

The BWF is a program of the Greater Waterbury Chamber of Commerce Foundation, sponsored by a number of Connecticut-based companies, including Post University. During the past 28 years, BWF has generated more than \$140,000 in scholarship funds for female college students to pursue a business education. "The mission of the non-profit BWF," explained Lynn Ward, president and CEO of the Waterbury Regional Chamber, and a 2011 BFW Director, "is our continual commitment to equality of opportunity and advancement for women in business."

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Barbara White, a marketing professional with Saint Mary's Hospital in Waterbury, Conn., and 2011 BWF Chairperson, remarked, "It is always an exceptional opportunity to award ambitious women scholarships to achieve their goals and dreams. BWF supporting members and sponsors are especially pleased to award two women financial support this year to help them to strive further to achieve their career ambitions."

Born in Kingston, Jamaica, where she grew up with her mother, **Shanna-Kay Anderson** moved to Waterbury at age 15 and began her sophomore year at Crosby High School. She joined the school's environmental quiz team "Envirothon", became editor of the yearbook, founded a chapter of the Junior State of America, and tutored peers in her spare time. Upon graduation, Ms. Anderson ranked in the top 10 percent of her class, and was a member of the National Honor Society. At Post University, Ms. Anderson became a member of the Spirit Squad, is an Orientation Leader, plays Division II Lacrosse, and is an active member of the student government where she recently finished her term as Academic Senator. Shanna is treasurer of the Computer Information Systems Club which publishes a student-run newsletter about new technological developments. In March 2010, Shanna presented alongside her fellow Forensic Psychology minors at the Connecticut General Assembly in a Judiciary Committee Hearing concerning the creation of a new law about "sexting." The law was passed, which was the aim of the presentations. During the school year, Shanna works as an Administrative Assistant for the Master of Business Administration and Master of Education programs, and for the Security Department as a Gatehouse Attendant on campus. During this past summer, she interned at Hamilton Sundstrand in the Human Resources Department.

Since age 8, **Krystal Florio** has had a passion for horses. While attending Lyman Hall High School in Wallingford, Conn., a vocational agriculture (Vo-Ag) public school, Krystal studied large animals which allowed her to experience the horse industry at a higher level. To pursue Equine Business Management, Krystal attended Cazenovia College in New York, but after two semesters, she chose to return to Connecticut. Presently in her final year at Post University, Ms. Florio is pursuing a double major in Equine Business Management and Environmental Studies in hopes to acquire the skills and knowledge necessary to one day become an entrepreneur in the field. In addition to being a full-time student, for the last few years, Krystal has developed and maintained her own pet-sitting business in Wallingford. In high school, Ms. Florio received many academic achievements and awards, including induction into the National Honor Society, in-class awards, principal's honors, and varsity letters in softball and volleyball. While at Post, she has attained high honors for all five semesters, was inducted into the Alpha Chi National Honor Society, and states she continually holds herself to "high goals and challenges on a continual basis."

In addition to the scholarship presentations, the 2011 BWF will offer eight workshops titled: "Keeping Healthy and Vibrant at Any Age"; "Re-invent, Re-brand, Re-design Your Career"; "Latest Trends of Social Media in the Workplace"; "Exploring Leadership Styles"; "Perils of Financial Fraud"; "Use the Temperament Quadrant System to Facilitate the Most Productive Interviews"; "Losing Your 'P' – Power, Passion, Purpose"; and "Communicating Effectively for the Results You Want" presented by Susan Lapine, a Post University Academic Program Manager in the MBA program.

Comcast Business Class and the Hartford Business Journal are the event's presenting partners; Post University and Webster Bank are star sponsors.

Tickets for the 2011 Business Women's Forum are \$175/person, and can be obtained by visiting www.2011bwf.com. Participants can join in discussions on www.facebook.com/2011bwf, and www.twitter.com/2011bwf.