



Post University Subject Matter Expert



William J. Robinson

Adjunct Faculty, Master of Business Administration Program

Areas of Expertise

- Business/Competitive Intelligence
- Strategic Management
- Mergers & Acquisitions
- Business Research

Industries: Banking and FinTech, Retail, Consumer Products

William Robinson serves as an adjunct professor for Post University's Master of Business Administration degree program. As an intelligence professional with more than 20 years experience as a manager, collector and analyst, he is devoted to helping students learn the intelligence process and the thinking, research and analysis skills needed for

delivering actionable intelligence to senior level executives.

Mr. Robinson is the Director of Enterprise Strategy for FIS, one of the top five companies supplying software to the financial industry. He also serves as an adjunct faculty member in the Information Architecture and Knowledge Management (IAKM) graduate program at Kent State University and he serves on the program's advisory board. Additionally, he has held positions with several Fortune 500 companies including Ernst & Young LLP, Limited Brands, Sterling Commerce, Borden, Inc., and Owens Corning where he was responsible for creating and delivering strategic and tactical intelligence to decision-makers.

As a member of the Strategic Competitive Intelligence Professionals and the Special Libraries Association, Mr. Robinson has been active as a speaker and leader at both the chapter and national levels. His research interests include data visualization and its use in intelligence analysis, social network analysis, and curriculum development in intelligence.

Mr. Robinson was recently identified as an occupation expert of Business/Competitive Intelligence Analysts by the U.S. Department of Labor and is currently participating in the Occupational Information Network (O*NET®) program. As a participating expert, he is helping to keep occupational information current for users of this valuable resource.

Mr. Robinson holds an Executive MBA Certificate from The Ohio State University, Fisher College of Business, as well as a master's degree in Library Science from Kent State University. He obtained his B.A. in History from Wright State University with a concentration in European and Asian studies, and also is an Honors graduate of the U.S. Air Force School of Applied Cryptologic Sciences.

To schedule an interview, please contact Ann Baldwin at Baldwin Media, 860.408.1580, ann@baldwinmedia.net; or Kelly Statmore at Post University, 203-910-7258, kstatmore@post.edu.