



## Post University Subject Matter Expert



### **Zvi Goldman, Ph.D., M.B.A.**

Academic Program Manager for Post University's MBA Program  
Proprietor, Insights to Growth

### **Areas of Expertise**

- Marketing
- Business Strategy
- Research & Development
- Management

**Industries:** Biotech, Medical/analytic devices, IT, Higher Education

Dr. Zvi Goldman has over 25 years of experience in research and development, marketing and sales, business management and consulting. He has held management and consulting positions in the U.S. and abroad, serving medium and large enterprises within the life sciences/biotech, medical/analytic device, and IT industries.

In addition to his role as an Academic Program Manager in Post University's MBA Program, Dr. Goldman pursues several market strategy consulting opportunities through his consulting company, Insights to Growth. He has served as in-house an in-house marketing strategy consultant to top executives in marketing, sales, human resources and finance, impacting strategic decisions and business performance with insights and directions.

Previously, Dr. Goldman directed the Customer Services operation for Packard Instrument, an \$800M sales analytic instruments company with thousands of customers in 60 countries worldwide. He provided turnaround leadership of a "Profit and Loss" business unit, which produced 30-40% of the company's total revenues.

Dr. Goldman holds a PhD in Biological Engineering and an MBA from the University of Connecticut as well as an MSC in Neurobiology from The Hebrew University of Jerusalem.

For more information or to request an interview, please contact Ann Baldwin of Baldwin Media Marketing at 860-985-5621 or Kelly Statmore, Post University Director of Communications, at 203-910-7258, or [kstatmore@post.edu](mailto:kstatmore@post.edu).